| *S. No.* | *Language* | *Number of feature films telecast* | |
|---|---|---|---|
| 7. | Kannada | 22 | (including 1 childrens film) |
| 8. | Malayalam | 25 | |
| 9. | Marathi | 15 | |
| 10. | Manipuri | 7 | |
| 11. | Oriya | 10 | |
| 12. | Punjabi | 8 | |
| 13. | Tamil | 18 | |
| 14. | Telugu | 20 | |
| 15. | English/Foreign Language | 99 | |

**Introduction of Joint Sector Management of Airports**

3117. SHRI CHITTA BASU: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether there is any proposal to introduce joint–sector management of the airports in the country; and

(b) if so, the details of the scheme in this regard?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) No, Sir.

(b) Does not arise.

**Closure of Mysore Airstip**

3118. SHRI OSCAR FERNANDES: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether the airstrip at Mysore has been closed down; and

(b) if so, the reasons therefor?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) Yes, Sir.

(b) For commercial and operational reasons, Vayudoot has been forced to suspend its operations to/from Mysore.

[*Translation*]

**Revenue of Delhi Telephones**

3119. SHRI SRIKANTA JENA: Will the Minister of COMMUNICATIONS be pleased to state:

(a) the revenue collected from Delhi, Madras, Bombay and Ghaziabad telephones during the last three years, respectively;

(b) whether the revenue from Delhi telephones is less than that of the above regions; and

(c) if so, the reasons therefor?

THE DEPUTY MINISTER IN THE MINISTRY OF COMMUNICATIONS (SHRI P.V. RANGAYYA NAIDU): (a) to (c). The information has been called for from the concerned units and the same will be placed on the Table of the House as early as possible.

[*English*]

**High Powered Committee on Advertising Front**

3120. SHRI RABI RAY:
SHRI ANAND RATNA MAURYA:
SHRI GEORGE FERNANDES:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether a high powered Committee has been formed on the advertising front;

(b) if so, the details thereof;

(c) the terms of reference of the Committee;

(d) by when the Committee is expected to submit its Report; and

(e) the details of the main recommendations of the Committee in case the Committee has already submitted its report?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) and (b). Yes, Sir. A Committee under the Chairmanship of Shri S.C. Mahalik, Additional Secretary and Financial Advisor in the Ministry of Information and Broadcasting was set up to make recommendations for increasing Doordarshan's commercial revenue.

(c) The terms of reference of the Committee are given in Statement–I.

(d) and (e). The Committee has submitted its Report. A gist of the recommendations of the Committee is given in Statement–II.

**STATEMENT–I**

*Terms of reference of Mahalik Committe on commercial advertisements of Doordarshan*

1. To study the suggestions made by the Public Accounts Committee for modifying the structure of advertisements and increase in the commercial revenue of Doordarshan

2. To study the report of the Advertising Association Agencies of India with the same end in view.

3. Making suitable recommendations to the Government to make suitable changes in the programme format of Doordarshan and modify the existing structure of advertisements with a view to increase the commercial revenues of Doordarshan so as to achieve the targets projects to the Ministry of Finance/ Planning Commission regarding internal and extra budgetary resources of Doordarshan during the VIII Plan period.

**STATEMENT–II**

*Gist of recommendations of Mahalik committee on commercial advertisements of Doordarshan*

1. In order to compete with Cable TV, Doordarshan should carve out a 4